

New Zealand Wedding Attire

On a lower budget

The Bridal Outlet

What: Designer dresses at discounted prices - it's a sample sale every day! For brides on a tight budget or wanting to cut costs. No appointment necessary during the week, no charge for you try on up to 5 dresses!

Where: North Shore
Cost: \$ - \$\$

Bridal Brilliance

What: An expansive collection of up to 300 bridal gowns with 'outlet', 'affordable' and more lavish dress attire. \$50.00 cost for 1.5 hours to try on dresses

Where: East Tamaki and Albany, Auckland

Cost: \$ (outlet) - \$\$

Brides on Thorndon

What: A bridal store that has been in Wellington since 1999, offering collections of gowns from all ends of the budget. They offer specific categories such as 'gowns for \$1000' and under are simply gorgeous and don't forget to brows our 'Little Gems' all \$2000 or less!

Where: Cambridge Terrace, Wellington
Cost: \$-\$\$

Felicity Bridal

What: A modern Bridal store from global designers, has been an icon in the NZ bridal industry since 1978.

Where: Central Auckland
Cost: Sample rack \$ - \$\$\$

Madison Rose Bridal

What: Affordable, ready-to-wear wedding dresses & bridesmaid dresses, this boutique is warm, welcoming and a fun wedding dress shopping experience.

Where: Tauranga
Cost: \$

Dylin's Bridal & Once Loved Ltd

What: New, Custom & Pre-loved Wedding Boutique

Where: South Taranaki & pop up shops in the north island
Cost: \$ - \$\$\$

Yours Truly

What: A vision of NZ's luxury bridal designer - Trish Peng, Yours Truly is an online and in-store platform selling preloved and sample wedding dresses. High-end, designer fashion without the pricetag! A very small cost to book a consultation (\$20.00) at the Auckland showroom

Where: Grey Lyn, Auckland
Cost: \$ - \$\$

Amber Whitecliffe Boutique

What: Eye-catching gowns, high-quality fabrics and flattering, elegant designs

Where: Parnell, Auckland
Cost: \$

Vanilla Bridal

What: Great for Brides on a budget! Vanilla Bridal brings you leading designer brands such as Essense Of Australia, Stella York, and Sugar and Spice

Where: Tauranga
Cost: \$ - \$\$